

30.—Unadjusted Index Numbers of Wholesale Sales, by Economic Divisions and by Kinds of Business, January, 1936, to December, 1938—concluded.

Year and Month.	Wholesale Trade. (Composites of nine lines of business.)						Selected Kinds of Business.						
	Canada.	Maritime Provinces.	Que.	Ont.	Prairie Provinces.	B.C.	Auto-motive Supplies.	Drugs.	Foot-wear.	Dry Goods.	Groceries.	Fruits and Vegetables.	Hardware.
1938.													
January.....	68.3	74.6	80.8	74.9	60.1	73.3	64.4	99.0	38.3	49.2	82.1	66.3	61.3
February.....	71.7	73.6	70.6	76.6	61.8	80.6	60.6	94.6	61.4	62.6	83.3	70.1	64.5
March.....	87.8	93.1	88.4	90.2	77.9	98.1	78.5	104.8	99.6	80.9	97.4	85.7	90.8
April.....	89.4	94.6	90.6	93.7	78.4	95.9	99.5	104.2	104.0	78.2	93.5	96.3	100.0
May.....	95.5	103.9	97.1	99.8	81.5	107.9	103.6	102.3	101.8	77.9	102.3	109.1	106.3
June.....	100.1	104.5	97.7	104.7	89.3	111.6	100.2	102.5	93.2	68.7	112.9	117.2	108.1
July.....	90.1	98.9	76.3	91.5	89.8	103.4	102.3	99.9	53.6	47.3	110.3	95.7	93.0
August.....	98.2	98.2	84.7	95.1	102.9	111.9	124.0	109.2	104.8	75.6	114.1	88.4	102.4
September.....	106.7	109.1	106.3	104.6	106.3	104.4	151.4	120.6	141.0	101.8	115.7	97.0	110.7
October.....	97.8	105.1	100.8	93.7	95.1	99.0	140.7	114.8	102.4	90.8	107.3	81.5	104.8
November.....	94.7	101.5	96.8	94.8	88.2	96.4	112.5	111.6	108.7	87.1	106.2	78.0	99.5
December.....	87.0	95.9	82.2	91.7	76.4	99.5	81.3	106.9	80.4	65.2	99.2	93.6	81.4
Averages, 1938.	90.6	96.1	87.7	92.6	84.0	98.9	101.6	105.9	90.8	73.8	102.0	89.9	92.6

Subsection 2.—Retail Trade and Service Establishments.*

As complete a review of the retail merchandising and service statistics as will appear in the Year Book from the Census of Merchandising and Service Establishments, 1931, was given at pp. 673-690, inclusive, of the 1934-35 Year Book. This review gave detailed analyses of such trade, annual net sales, and employees engaged, by provinces, business groups and kinds of business, and by manner of operation (*i.e.*, independents, two-store multiples, three-store multiples, voluntary and other types of chains, etc.). Since these statistics will stand until the next census is taken, it has been considered unnecessary to reprint them in this edition of the Year Book. In this edition, therefore, the only table reprinted, and this merely in part, is that showing the retail trade in Canadian cities, which appears now as Table 31. There is, however, additional new matter presented dealing with: (1) total sales and indexes of sales, by provinces and kinds of business, 1930 and 1933-37 (figures for 1930 being from the census and those for other years estimates based upon returns secured from the annual surveys); (2) the growth of the chain store; (3) the monthly index of retail sales and in which corrections have been made to allow for variations in number of business days and for seasonal changes; (4) detailed statistics showing the importance of the motion picture industry; and (5) statistics of sales of new and used motor vehicles.

* A review of retail trade for the period 1923-30 was given at pp. 637-639 of the 1930 Year Book. This was summarized from a special study report "A Decade of Retail Trade" published in bulletin form in 1935 by the Internal Trade Branch of the Dominion Bureau of Statistics.